

# INCREASE YOUR EXPOSURE TO BC FARMERS AND RANCHERS



Partner with BC Agriculture Council to reach 14,000 farmers and ranchers

## OFFERINGS INCLUDE\*:



Promotional material to demonstrate your support of BCAC



Preferred supplier listing in website directory

**BCAC IS EXCITED TO INTRODUCE OUR NEWLY DESIGNED 3-TIER PARTNERSHIP PROGRAM, GIVING YOU THE OPPORTUNITY TO INCREASE YOUR EXPOSURE TO THOUSANDS OF BC FARMERS AND RANCHERS.**



Supplier profile in monthly e-newsletter



Updates on current issues in the BC agriculture industry

The BC Agriculture Council (BCAC) represents over 14,000 BC farmers and ranchers and close to thirty farm sector associations from all regions of the province. Our mission is to continually improve the social, environmental and economic sustainability of BC agriculture.



Ad banner on BCAC website



Invitation to meet industry leaders

\*Offering determined based on membership level (see back)



READY TO BECOME A BCAC PARTNER? CALL 1.866.522.3447 OR EMAIL [INFO@BCAC.BC.CA](mailto:INFO@BCAC.BC.CA) TO SIGN UP.

[bcac.bc.ca](http://bcac.bc.ca)

# PARTNERSHIP OFFERINGS

OFFERING	DETAILS	LITE \$250	BASIC \$500	PREMIUM \$1,500
Preferred BCAC supplier directory listing	Company name listing and contact information. (Industry reference must be supplied.)	✓ (name and link)	✓ (short paragraph, logo, link)	✓ (short paragraph, logo, link)
BCAC partnership logo for your promotional material	Permission to use "We Support BC Farmers" logo/icon.	✓	✓	✓
News updates	Receive BCAC e-newsletters and stay informed on what is happening in the agriculture industry.	✓	✓	✓
Ad banner on BCAC website	Revolving banner with link to your company website.		✓ (6 months)	✓ (12 months)
Farmers' Barometer survey development	Participate in question development for the Farmers' Barometer survey.		✓	✓
Invitation to industry network events	Meet the leaders and influencers in the agriculture industry.		✓	✓
Supplier profile in the online Agvocate	Organizational profile feature.			✓
Tickets to the Agriculture Industry Gala	10% off for two tickets only.			✓
Recognition at the Pacific Agriculture Show and BCAC events	Name and logo on BCAC ad in Pacific Agriculture Show Guide.			✓
Invitation to industry policy round table events	Be part of shaping the future of agriculture.			✓

## Additional partner and sponsor opportunities:

- Strategic partnership and sponsorship opportunities at BCAC Gala, conferences, seminars and workshops
- Partner ID card service provider